



# A Report to Our Members

*Citizen-Centric Report for 2009–2010*



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## Mission

*The Association of Government Accountants (AGA) serves government accountability professionals by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.*

## About AGA

As Americans, we face uncertain economic times. The many individuals who make up the AGA membership are having an extraordinary impact on our country's future as we collectively work to improve government accountability, performance, transparency and integrity. As the thought leader in the accountability profession, AGA will continue to help our governments manage and account for the hundreds of billions of dollars distributed under the American Recovery and Reinvestment Act of 2009, as well as other initiatives throughout the nation.

AGA is known for the value of its cost-effective quality training and professional development events. This past year we have added events, providing you with more opportunities to earn CPE and to network with colleagues, all without increasing member dues. The value of AGA's networking opportunities is inestimable, both at the national conferences and local chapter events. Numerous audio conferences and online training opportunities have also become available, making it convenient to expand your knowledge without ever leaving the office.

With your support, AGA now has a strong technical program with 25 published research studies. AGA continues to respond to all relevant standards, rules, regulations and other pronouncements promulgated by various standards-setters and other organizations, ensuring that members have a voice in the corridors of power.

## Who We Are

AGA's 15,313 members are employed by state and local governments (43 percent), the federal government (31 percent) and the private sector (16 percent). The remainder is made up of students, retirees and academicians. The membership crosses most fields and disciplines, including accounting, auditing, budgeting, investigations, contract management, finance, grants management and systems. AGA members are students and entry-level employees, mid-level professionals, senior executives and elected officials.

Membership Year May 1 – April 30	2008	2009	2010
Number of current members	15,047	15,235	15,313
Overall membership retention rate	86%	85%	86%
Number of new members	2,414	2,564	2,258
Number of AGA chapters	94	100	100
Early Career members	1,074	1,398	1,159

# How We Have Progressed

## In 2009-2010



### Strategic Goals

AGA continues to bring government accountability professionals together to exchange information, support professional development, improve communications and understanding, solve issues and build partnership and trust.

### Accountability

Promote and advance accountability in government through AGA's Citizen-Centric Reporting Program, Certificate of Excellence in Accountability Reporting (CEAR) Program, Service Efforts and Accomplishments Reporting (SEA) Program and AGA's Financial Management Standards Board (FMSB), which comments on proposals by various standards-setters.

Fiscal Year April 1 – March 31	2008	2009	2010
Number of Performance and Accountability Reports (PARs) received from federal agencies (CEAR)	24	21	21
Number of SEA performance reports received from state and local entities	25	24	17
Citizen-Centric Reports produced	22	28	25

Program Year July 1 – June 30	2008	2009	2010
Number of comment letters on proposed standards by AGA's Financial Management Standards Board	15	16	13

### Certification

Make the Certified Government Financial Manager (CGFM) the government accountability community's preferred professional designation.

Calendar Year	2007	2008	2009
Number of current CGFMs	7,909	7,802	7,750
Current CGFM retention rate	96%	95%	96%
Total number of CGFM designations awarded by exam since inception	1,040	1,325	1,550
Number of CGFM applications	761	877	896
Number of CGFM Examinations taken this year	1,229	1,539	1,465
Number of states and local governments declaring March "CGFM month"	30	47	54



### Education and Research

Provide comprehensive education and research to meet the changing needs of the government accountability profession. This is accomplished through National and Chapter Conferences and Special Events, Research Projects, Audio Conferences, and onsite Education and Government Financial Management Classes.

Program Year July 1 – June 30	2008	2009	2010
Number of published AGA research projects	4	7	5
Average audio conference attendance	1,302	1,094	1,913

Fiscal Year April 1 – March 31	2008	2009	2010
Total number of CPE hours offered	105,093	107,592	151,323
Number of attendees at AGA conferences:			
• Internal Control & Fraud Conference	385	223	528
• National Leadership Conference	724	791	743
• Performance Management Conference	142	151	172
• Professional Development Conference	1,852	2,007	2,093
ARRA Events	-	-	909

Fiscal Year April 1 – March 31	2008	2009	2010
Number of onsite educational courses held	2	25	33
Number of onsite Government Financial Manager (GFM) courses held	45	65	62

### Service

Provide members and customers with quality programs, products and services: Member Services, Corporate Partner Advisory Group (CPAG), Governance, Website, Publications and Public Relations. Membership numbers are located on page 1.

Chapters	2008	2009	2010
Total new	4	4	4
Total	94	100	100

Corporate Partners	2008	2009	2010
Total	76	76	80

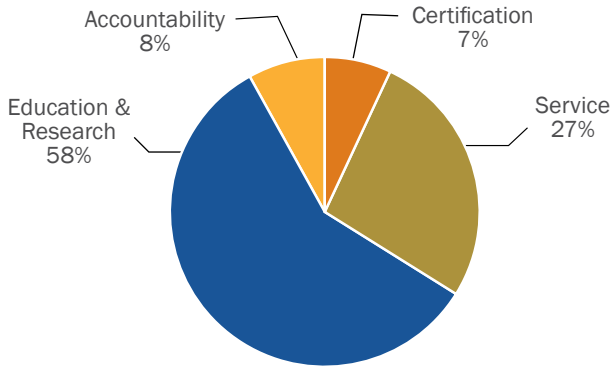


# The Association's Finances

## Revenues and Expenses

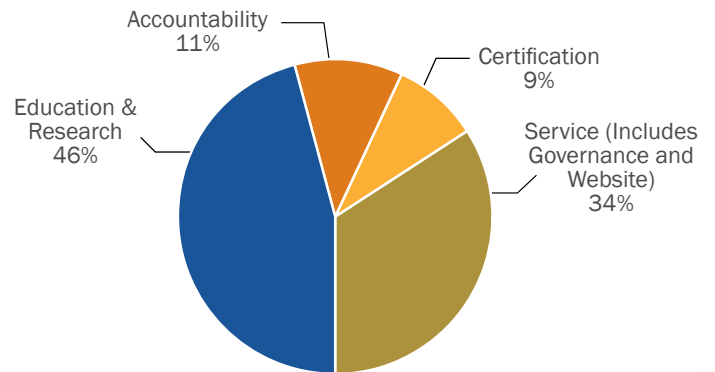
### Primary Association Sources of Revenue

Fiscal Year (FY) 2010 Revenues By Strategic Goals



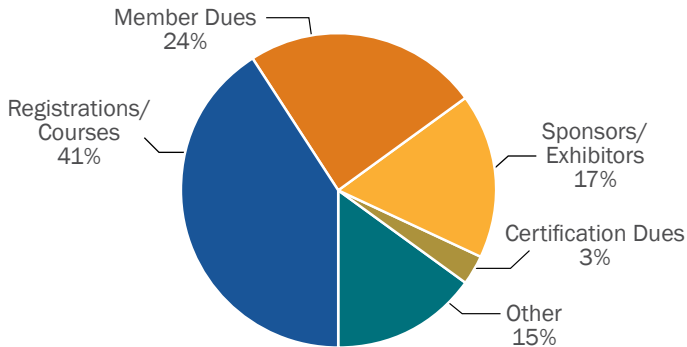
### Primary Association Expenses

Fiscal Year (FY) 2010 Expenses By Strategic Goals



### Primary Association Sources of Revenue

Fiscal Year (FY) 2010 Revenue by Type



### The Association's Finances in Thousands

Primary Sources of Revenue

Sources	Actual FY08	Actual FY09	Actual FY10
Registrations	2,163	2,461	2,776
Dues	1,664	1,755	1,798
Sponsors	799	811	838
Application Fees	367	408	245
Exhibitors	241	253	291
Advertising	217	224	241
Research Projects	102	190	80
Other	560	605	418
<b>Total Revenues</b>	<b>6,113</b>	<b>6,707</b>	<b>6,687</b>

### Independent Audit

Independent audits of the Association's finances were conducted, resulting in clean opinions.

Complete financial information can be found at [www.agacgfm.org/about](http://www.agacgfm.org/about)



Primary Functional Expenses

Expenses	Actual FY08	Actual FY09	Actual FY10
Salaries and Fringe Benefits	2,197	2,463	2,355
Food and Beverage	907	1,076	1,039
Onsite Expenses	618	730	756
Printing/Publications	301	346	301
Travel & Training	409	496	452
Contractors	288	363	304
Other	494	598	570
Indirect Expenses	916	822	807
<b>Total Expenses</b>	<b>6,130</b>	<b>6,894</b>	<b>6,584</b>

# What's Next?

## Challenges Moving Forward



**Here Are Some of the Ways We Addressed Our 2010 Challenges:** Over the past year, AGA has made bold steps to expand our brand, to attract and retain our membership and to offer programs, educational opportunities and guidance to advance government accountability:

- Developed 22 additional education courses that are taught onsite.
- Expanded a section of AGA's website, "Keeping Track of the Recovery Act" to provide the latest resources on the stimulus effort.
- Expanded AGA's presence on social networking platforms Facebook, LinkedIn, Twitter and GovLoop.
- Developed guidelines for governments to produce two-page Citizen-Centric Reports on ARRA funding.
- Chartered the following new chapters: Southern Arizona, West Michigan, Gulf Coast (MS) and Missouri River (MT)
- Launched a supplemental awards program to recognize excellence in federal performance and accountability reporting in conjunction with the CEAR Awards. The Best in Class Awards are: Best Agency Head Message, Clearest Communication of Detailed Information, Best Inspector General's Summary of Management and Performance Challenges, Most Comprehensive, Candid Presentation of Forward-Looking Information
- Established the Accountability Outreach Chair to promote AGA's activities in each chapter.

### Raising Public Awareness of Issues Relating to Government Accountability, Transparency and Performance

In 2008 and again in 2010, AGA surveyed the public on the effectiveness of government fiscal reporting. A vast majority of the respondents said that, as taxpayers, they are entitled to transparent financial management information, and said that government has an obligation to provide it. They further indicated that government is failing to meet its financial management reporting needs, and that poor performance has created a problem of trust between residents and their governments. The survey indicated that governments need new and innovative means of communication to overcome the challenge.

Providing clear, concise information in an easy-to-read document is the rationale behind AGA's Citizen-Centric Reporting Program. The challenge remains to encourage more entities to adopt the four-page report for greater government transparency and accountability.

Additionally, AGA leads two increasingly popular programs to help state/local and federal entities improve their performance reporting, the Certificate of Excellence in Accountability Reporting (CEAR) Program and the Certificate of Achievement in Service Efforts and Accomplishments (SEA) Reporting Program.

### Providing Leadership in the Area of Intergovernmental Cooperation

More recently, AGA established the Partnership for Intergovernmental Management and Accountability, made up of high-ranking officials from governments and academia who are committed to solving some of the most

vexing management and accountability issues facing governments today. This past year, four regional dialogues were sponsored that provided an opportunity for more than 900 federal, state and local government officials to share information and experiences about implementation of the American Recovery and Reinvestment Act.

Through a pilot project with Nevada State Controller Kim Wallin, AGA also sponsored the publication of a two-page Citizen-Centric Stimulus Report focused on ARRA funding in the state.

### Growing the Certified Government Financial Manager (CGFM) Program

As the interest in the CGFM Program continues to increase, AGA is looking for significant growth in the number of CGFM applications and new CGFMs. AGA needs to expand the public's knowledge of this important designation and come up with new initiatives to promote the value of CGFM. As one of the new initiatives, AGA has just conducted its first compensation survey, which confirmed that CGFMs earn more than non-CGFMs. AGA leaders are also continuing their work on advancing the official recognition of the CGFM designation.

### Strengthening Chapters/ Attracting Young Professionals

AGA must monitor current chapters and nurture new chapters to ensure their success. As Baby Boomers continue to retire, it is increasingly important that AGA continue to attract young professionals to the government financial management profession. AGA supports young professionals through university outreach, roundtable discussions centered on career navigation and an "Early Career Month."



We would like to hear from you! Do you like this report? Do you believe it should include different or additional information? Please contact AGA Deputy Executive Director/COO Susan Fritzlen at [sfritzlen@agacgfm.org](mailto:sfritzlen@agacgfm.org) or 800.AGA.7211.

More information is available on the Association's website, [www.agacgfm.org](http://www.agacgfm.org)

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